

OVERVIEW

- Interactive Designer with a solid background in technology and applications
- Winner, Macromedia Site of the Day
- Directed online marketing projects for Universal Pictures, Paramount Classics, Lions Gate Films, ThinkFilm, Sony Pictures Entertainment and New Line
- Planned technical approach, production strategy, worked as lead interface with client contacts
- Helped manage & guide internal technical and creative team resources
- Deep understanding of motion graphics, editing, sound design, and web experience design
- Experience in Flash, Photoshop, Illustrator, Director, MAYA, Softimage, Matador, After Effects, Final Cut, ActionScript & ActionScript 2.0, some AS3 OOP, JavaScript, HTML, XHTML, CSS, XML, ASP, PHP & MySQL

EXPERIENCE

4/2007 - Present

AOL Dulles VA

Art Director

Creative lead for AOL Channels(Shopping, Mobile, Careers, and Personals). Responsible for hiring and managing team of UI and visual designers working for the commerce division of AOL.

1/2006 - 4/2007

BCBSNC Durham NC

Editor, Videographer

Working with the internal marketing department, documenting company events, conceiving statewide promotions such as the 2007 Flu shot campaign with Hurricanes Goalie Cam Ward. Responsible for shooting HD using Sony XDCAM, editing with Final Cut Studio, motion graphics and interactive design for both internal and external presentations and/or media.

2/2005 - 1/2006

BCBSNC Durham NC

Consultant - BCBSNC.com redesign

Contracted to redesign Blue Cross and Blue Shield of North Carolina's dot com website. Integrating brand strategies with standards based design and coding.From concept to completed graphics. UI and flash design.

7/2004 - 2/2005

Camber Fayetteville NC

Contract IMI Lead

Contract IMI lead, responsible for design and programming of Flash elements for e-learning application under Army contract. Working under LMS and SCORM restrictions for distance learning delivery methods.

EXPERIENCE (continued)

5/2000 - 6/2004

Evo. Los Angeles CA
Online Creative Director

Led creative and technical strategy for web projects for the major studios. Guided internal team members in process, and ensured end creative was top-notch. Daily work in design, coding HTML, DHTML, Javascript, and ActionScript.

7/1999 - 5/2000

Agenda Media Services Burbank CA
Sr. Designer

Managed website development for a business-to-business services provider. Work included interface design, and html & flash programming for the web.

7/1997 - 7/1999

Walt Disney Feature Animation Burbank CA
Digital Scene Setup

Managed flow of scenes through various stages of production such as film scanning, virtual set modeling, camera match move, and animation. Edited scenes using MAYA, Softimage, and proprietary software. Scripted applications in perl to improve department work flow. Designed and implemented Disney department intranet.

6/1997 - 7/1997

Metrolight Hollywood CA
Digital Effects Artist

Functioned as a Digital artist for feature film projects, specializing in matte painting and rotoscoping using Matador software.

5/1994 - 1/1996

Dragonfly Film & Video Charlotte NC
Motion Graphics Artist / Videographer

Worked as motion graphic artist for commercial and industrial video production using After Effects. 3D modeling and animation using 3D Studio, and Alias. Videographer / Betacam operator.

7/1993 - 4/1994

CA&M Raleigh NC
Graphic Designer

Design of magazine and direct mail advertising for both local and regional campaigns.